

"Since the day we opened our new office, we started getting referral business. The furniture from OstermanCron helped pull it all together and working with the OC team – especially John Prather – has been exceptional."

Debra Miller
Office Manager
First Impressions Dentistry

PROJECT GALLERY

First Impressions Dentistry, Lairy W. Miller, DDS

Healthcare/Corporate Office



Visit the First Impressions Dentistry Project Gallery at www.ostermancron.com to view larger photos

Objective: Like many of its patients, the office of First Impressions Dentistry underwent a makeover – and the results were dramatic. Formerly located in a small 1000 square foot facility that not only lacked many of the tools of modern dentistry, it was not inviting or comforting for patients.

Today, the family and esthetic dentistry office is relocated in a new 4000 square foot space that lives up to its name – a wow First Impression. The reception area greets clients with spa-like comforts to ease tension. The private offices feature rich woods and warm fabrics while the administrative area is furnished with functional rotary files and ergonomic task chairs. Every space in the new office was meticulously designed and furnished – ensuring everything at First Impressions is first class.

Project and Products: First Impressions wanted to create a warm and soothing environment that reflected the high-quality of care its patients deserved.

OstermanCron provided new furniture solutions in the following areas:

- In the reception lobby, National Monterrey lounge seating and National Medalist side chairs are clustered for small groups and families, or single seating is available. Carolina cocktail and end tables accent the room. A small nook with pint-size Fixtures Bola tables and chairs keeps children entertained and safe.
- A private office in Kimball Osterley Park series with glass cabinets showcases Dr. Miller's dentistry collection. A Justice desk chair from National, guest chairs from the Kimball Murfield series, and a leather sofa from St. Timothy finish the office.
- A second private office is outfitted with the National Escalade series in a rich mocha finish, Kimball Murfield desk chair and National Medalist guest chairs.
- Kimball Xtreme task seating and Datum high density rotary files are found in the administrative area.
- The staff lounge features Kimball Event chairs and Footprint tables.
- The vestibule bench is from the Elsie series by Nevins.
- Exam room seating is from the Kimball Avenue series.
- Terra seating completes the consultation area.

Why the furniture worked:

The choices in wood and fabric complement the construction materials of granite, etched glass, rich wood trim, and stone tile. The ability to blend finishes and fabrics across Kimball and National product lines gave the office a cohesive look and helped finalize the new high-end image.

Why OstermanCron?:

When Debra began the search for furniture, she evaluated two dealers in the area. "From the beginning, OstermanCron worked with us as part of our team to make our vision a reality, while the other firm presented reasons why things wouldn't work or weren't available," commented Debra. "Even though we are a small business, OC became part of our team and delivered outstanding product and service."

Installation and Moving: Wessels Workplace Services moved and installed the office.

Design: Design was a collaborative effort between Debra Miller, Nancy Higgins from Sullivan Schein's Interior Design Group, and OstermanCron.

Awards and recognition: First Impressions earned the "Office of the Quarter" award by Sidekick Dental Magazine, Spring 2007.