

"When we visited the OstermanCron showroom, we were impressed by the range of furniture options as well as the OC team. They were responsive to our needs and helped create a new office environment that is comfortable, functional, and flexible. Plus, it reflects a high-end image for clients and prospects."

*Scott Fasse
Vice-president marketing and business development
United Performance Metals*

PROJECT GALLERY

United Performance Metals

Corporate Offices



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Objective: United Performance Metals is a supplier of specialty stainless steel and high temperature alloys. The organization had recently merged two independent companies under the new moniker—United Performance Metals—and the expanded workforce was merging as well.

Management wanted to create a fresh environment that reflected the new name and updated image, as well as welcome the combined workforce into an environment that both sets of employees could embrace as their new "home."

The goal was to create a light, airy, high-tech feeling—the polar opposite of the gloomy, dark, and often outdated image that comes to mind with many steel companies. The company wanted colors, fabrics and finishes that were interesting and conveyed high energy. Yet they want to incorporate wood to create a warm and stable effect.

In addition, because many of the staff members work in teams, the workstations needed to invite collaboration while still providing personal workspace.

Project and Products:

OstermanCron provided design services as well as furniture expertise, configuration, and procurement. Installation and moving had to be precisely timed to coordinate with construction and move-in phases. The new corporate office fuses cool blue tones with wood and metal finishes creating a bold, high-tech workspace. The new space conveys energy and strength to prospects, while providing utmost functionality, flexibility and comfort to employees. OstermanCron provided new furniture solutions in these areas:

- 50 Kimball Office Xsite workstations:
 - Metal combines with wood finishes to convey a high-tech yet earthy, rich image
 - Glass windows let light flow
 - Configured to encourage and optimize collaboration
- Reception station using Xsite for flexibility. Materials give it a custom mill work look.
- Four Kimball Office Footprint private offices using a wood grain laminate for durability dressed up with a wood edge. Metal storage was cost effective and added consistency
- Executive conference room using National Wave Works tables with Kimball Office high-back Stature seating. Projects an executive image with the flexibility to repurpose the room for training and other setups

Why the furniture worked: The Xsite workstations set the tone for the workspace. The fabric, wood and metal finishes helped create the high-tech look. Walls give privacy while the open systems invite collaboration within designated teams. Xsite's flexible design allows it to be easily reconfigured and moved to accommodate changes. The custom reception desk, conference room and private offices extend the color palette and wood finishes, creating a warm richness throughout the space.

Why OstermanCron?: "There was an incumbent vendor, but OC's responsiveness and willingness to work through our construction and project requirements, made them the clear winner," commented Brandon Wiedeman, Project Manager at United Performance Metals. "Throughout the project, OstermanCron was easy to work with, flexible, and brought a tremendous amount of expertise to the project."

Installation: Wessels Workplace Services

Design: OstermanCron

For more information: United Performance Metals
www.upmetals.com