



OstermanCron Launches DIRTT Movable Walls and Access Floors

Supports "green" construction: virtually eliminates construction waste and any future renovation waste – no demolition, dumping, procuring and re-building

CINCINNATI, OH. – April 2, 2009 – OstermanCron, a premier office furniture dealer headquartered in Cincinnati, unveiled DIRTT, a line of Agile Architectural Solutions including movable walls, access floors, and modular power. So what's the DIRTT difference? It's green and clean.... DIRTT Walls are pre-engineered, pre-manufactured, and horizontally support new and existing office furniture and storage. They virtually eliminate construction waste and any future renovation waste – no demolition, dumping, procuring and re-building. The results are dramatic and meaningful for the environment and the bottom-line.

The DIRTT product line focuses on the first two 'Rs' of environmental stewardship: Reduce and Reuse. (The Calgary-based manufacturer sees the third 'R' – Recycle, as a last resort because it essentially just produces a 'better class of garbage.')

DIRTT Walls are prefabricated in a manufacturing setting and then installed. Movable walls, low profile access floors, and modular power are all built on the principles of reduce and reuse.

OstermanCron is the exclusive distributor of the DIRTT product line in Greater Cincinnati and Dayton. "DIRTT is a natural extension of our office furniture dealership," said Keith Cron, partner and co-founder at OstermanCron. "We have always had a focus on healthy offices through ergonomics and environmentally-responsible office furniture. Now with DIRTT, we can offer construction options for walls and floors to help our clients attain even higher levels of eco-responsibility."

Additional resources:

- OstermanCron showroom: See DIRTT on display. Call 513-771-3377 to arrange a visit.
- DIRTT photo gallery and video: www.ostermancron.com/dirtt
- OstermanCron web site: www.ostermancron.com
- DIRTT web site: www.dirtt.net

About OstermanCron

OstermanCron is a progressive office furniture dealer serving the Greater Cincinnati, Dayton, and Columbus areas. OstermanCron represents Kimball Office and National office furniture as well as over 100 office furniture manufacturers. OstermanCron is Southwest Ohio and Northern Kentucky's only Select dealer of Kimball Office. The company is committed to creating healthy, productive workspaces and is a proponent of eco-friendly and ergonomic furniture solutions. In addition to furniture procurement, OstermanCron provides office furniture-related services including project management, CAD drawings, furniture installation, ergonomic assessments, education services, reconfiguration, refurbishing and maintenance, and move management. Founded in 1997, the company has helped furnish hundreds of offices and medical facilities throughout the region. For more information contact OstermanCron at 513-771-3377 (Cincinnati), 614-870-8588 (Columbus) or visit www.ostermancron.com.

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